

Creating exceptional customer experiences



OVERVIEW

Founded in 2019, Anvilogic provides an AI-based SOC platform to lower the barrier to entry for detection engineering and threat hunting across hybrid, multi-clouds and security data lakes without needing to centralize data or rip and replace. The company has headquarters in Palo Alto, California. Anvilogic has raised \$40m, investors include: Outpost Ventures, Cervin Ventures, Point72 Ventures, Xerox Venture Capital, Nikesh Arora & Dan Warmenhoven.

CONTEXT

Stanton House started working with Anvilogic after they raised their Series B of \$25m and hired their SVP of Sales. Their mission was to grow the business from \$5m-\$20m in the following 24 months.

OUTCOME

Stanton House went on to secure 9 people to join Anvilogic's GTM team in 12 months, those placements included:

- Chief Marketing Officer
- Regional Vice President of Sales West
- Regional Vice President of Sales East
- Sales Engineer, West
- Regional Sales Manager, PNW
- Regional Sales Manager, Rockies
- Regional Sales Manager, TOLA
- Regional Sales Manager, Southeast
- Regional Sales Manager, NYC

"Over the course of our working relationship, I have been consistently impressed by Nick's exceptional performance, unwavering commitment to understand our ICP, and the remarkable ability to align candidates with our culture. His deep understanding of the Cybersecurity market plays a pivotal part in attracting the right candidates. I highly recommend Nick as an ideal partner and a leader who can attract, enable, and retain talent for anyone."

Sales Executive at Anvilogic